



Ultra-comfortable Widex hearing instruments with the unique Zen Program can be so small that others may not even notice that you are wearing them.

INDICATIONS FOR USE: The Zen program is intended to provide a relaxing sound background for adults (21 and older) who desire to listen to such a background in quiet. It may be used as a sound therapy tool in a tinnitus treatment program that is prescribed by a licensed hearing healthcare professional (audiologists, hearing aid specialists, otolaryngologists) who is trained in tinnitus management.



Widex hearing instruments may not provide the same benefits to all users, and may not be appropriate for everyone with a hearing loss. Your authorized Widex dispenser will evaluate your hearing loss (and may charge a fee for this evaluation) to determine if Widex hearing instruments can help you. Your success with Widex hearing instruments depends upon a competent examination, proper fitting and your ability to adapt to using a hearing instrument.

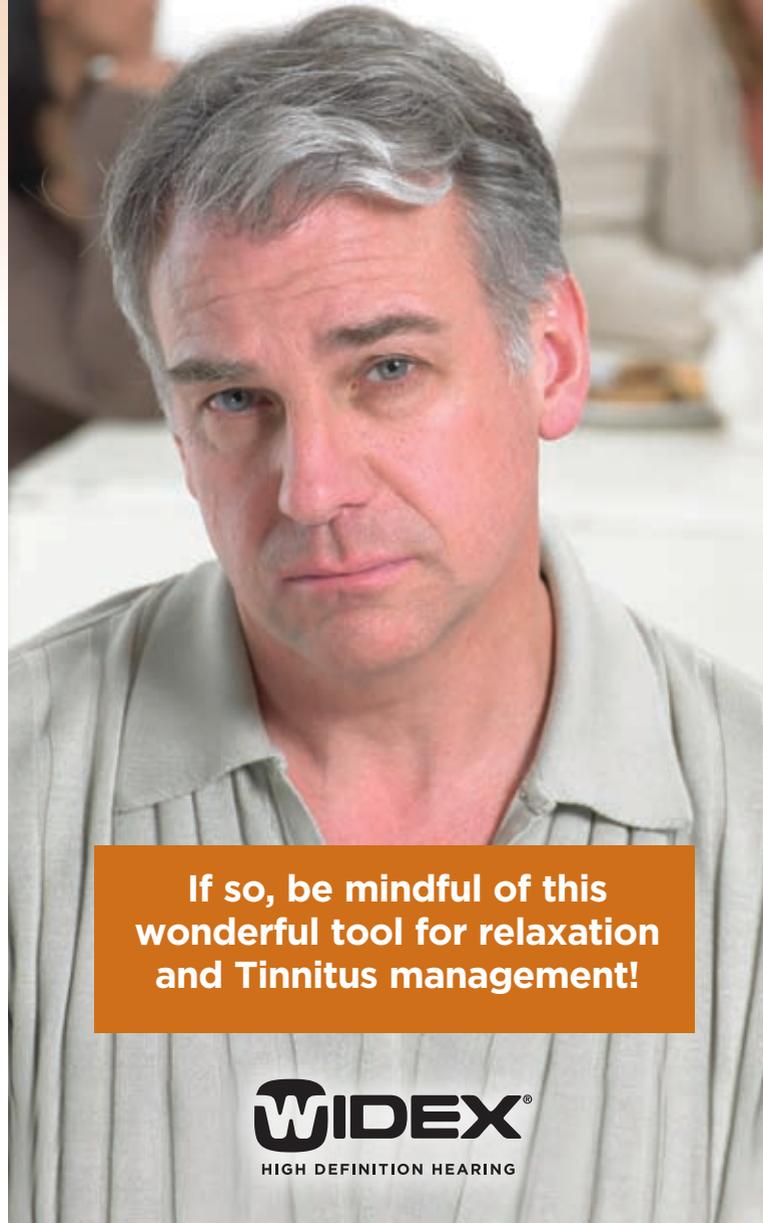


www.widexusa.com

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AN ESTIMATED 50 MILLION AMERICANS ARE AFFECTED WITH TINNITUS.

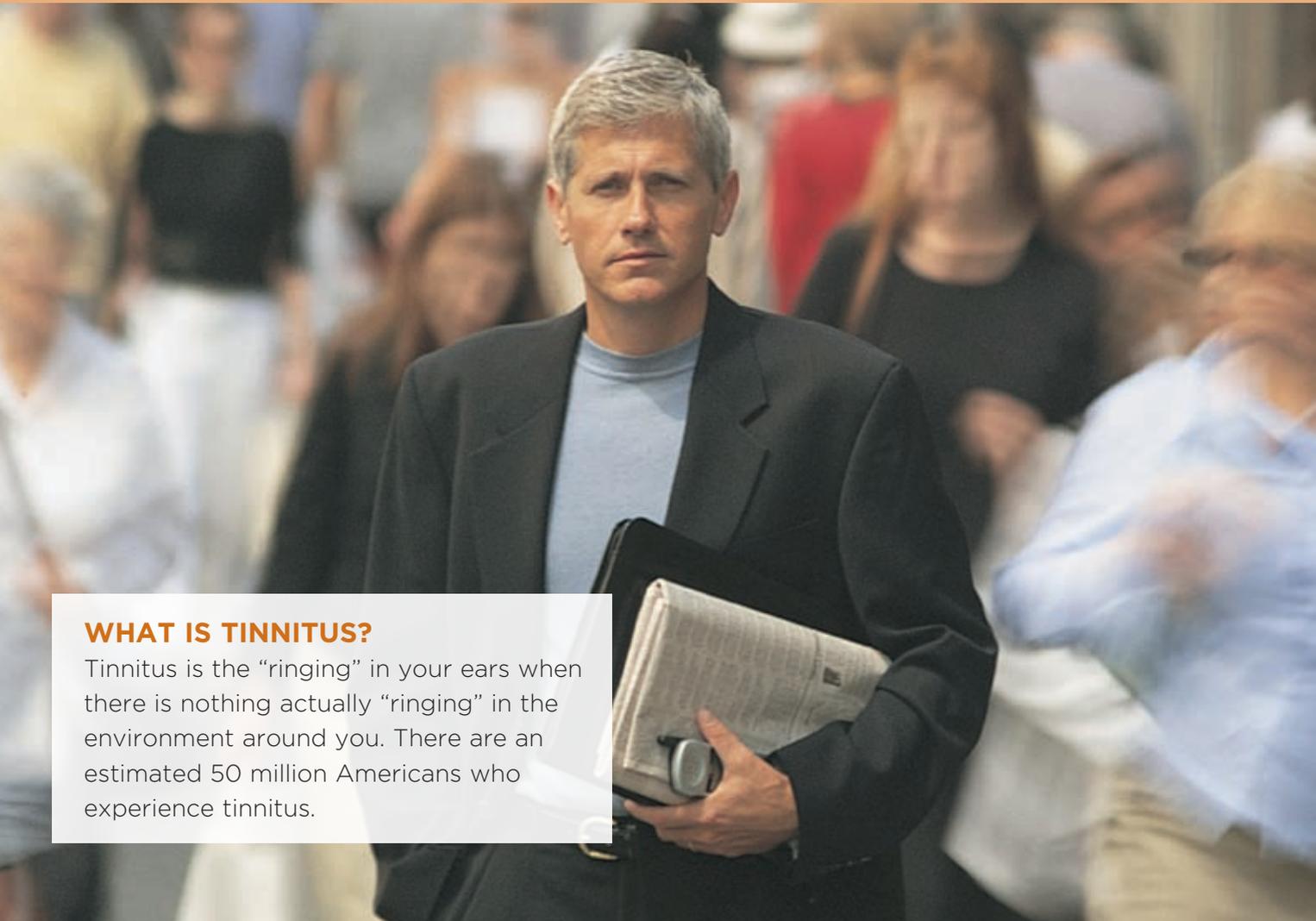
ARE YOU?



If so, be mindful of this wonderful tool for relaxation and Tinnitus management!



FOR MANY PEOPLE, TINNITUS IS A SYMPTOM OF HEARING LOSS



WHAT IS TINNITUS?

Tinnitus is the “ringing” in your ears when there is nothing actually “ringing” in the environment around you. There are an estimated 50 million Americans who experience tinnitus.

SOME THINGS YOU MIGHT NOT KNOW THAT CAN CAUSE TINNITUS

A common cause of tinnitus is exposure to loud sounds, which can cause damage to the sensory cells of the inner ear. It has also been associated with ear infections, aging,

excessive ear wax, high blood pressure, and sensory nerve disorders. There are even some activities which can cause tinnitus including smoking, drinking alcohol or caffeine, and taking excessive amounts of aspirin or antibiotics.

HOW CAN I KNOW IF I HAVE TINNITUS? WHAT SHOULD I DO?

If you have or think you have tinnitus, you should be evaluated to determine what the best options are for managing it. The chances of success in dealing with Tinnitus are greatly enhanced by teamwork between a patient and an experienced hearing healthcare professional trained in managing tinnitus. If there are no specific medical issues involved, there are several options.

In many cases, the individual experiencing tinnitus also has a hearing loss. The use of a hearing aid to amplify sounds can help cover up the tinnitus and make it less distracting. But the real breakthrough today comes from advanced hearing instruments that make use of fractal technology and offer a harmonic sound program called ZEN. This type of program generates soothing sounds and shows great promise as a sound therapy tool to relax the patients and distract their attention from their tinnitus.

IS THE ZEN PROGRAM AVAILABLE IN EVERY HEARING AID?

NO!

The Zen program is a highly original and innovative feature. It is ONLY available inside premier-level hearing aids from WIDEX – one of the world’s most respected manufacturers of hearing instruments.

Mind440 by Widex, for example, offers Zen, as well as ultimate performance in noise, ultimate hearing of soft and distant speech, and many other helpful features to help you hear better at home, at work, on the telephone, in a noisy restaurant, listening to music, etc.

But the Zen feature is key when it comes to Tinnitus. And today, millions of people of all ages who experience tinnitus now, finally, have a promising option for tinnitus management!



widex mind440
the pleasure of hearing